

The Theoretical Framework for Measuring Key Intangible Performance (KIP) in Research and Publication Using Maqasid al-Shari'ah (MS)

By: Zakariyah, L (Zakariyah, Luqman)<sup>[1]</sup>; Al-Fijawi, MFA (Al-Fijawi, Mohammed Farid Ali)<sup>[2]</sup>; Osman, RBAH (Osman, Rahmah Binti Ahmad H.)<sup>[3]</sup>; Abd Rahman, S (Abd Rahman, Shukran)<sup>[4,5]</sup>; Sarif, SM (Sarif, Suhaimi Mhd)<sup>[6]</sup>

INTELLECTUAL DISCOURSE  
Volume: 28 Issue: 2 Pages: 409-431  
Published: 2020  
Document Type: Article

Abstract

Application of Maqasid al-Shari'ah to determine and measure the Key Intangible Performance (KIP) in institutional and individual productivity is considered a topical issue in the current era. The shift of emphasis from measuring Key Performance Indicator (KPI) to measuring and quantifying intangible performances is a laudable endeavour. KIP acknowledges the prospective intangible means that contribute to quality productivity of institutions and individuals. Nonetheless, basing the KIP on Maqasid al-Shari'ah is near to none. This article reviews the available literature, in an attempt to develop a theoretical framework for measuring Key Intangible Performance (KIP) in research and publication using Maqasid al-Shari'ah. This paper employs qualitative methodology, which basically relies on textual analysis. This is then combined with Sekaran's behavioural science operationalization method as a research design to develop a Maqasid based Key Intangible Performance (KIP) measurement framework. The findings show that Research and Publication is essential for Islamic educational Institutions. It can promote, make impact and integrate Islamic values in contemporary issues. The intangible dimensions are three, preliminaries, regulations & governance, and moral & ethical conducts. All of these correspond to the three levels of Maqasid namely, essentials, complements and embellishments.

Keywords

Author Keywords: Key Intangible Performance (KIP); Key Performance Indicators (KPI); Maqasid al-Shari'ah; Research and Publication (R & P); Dimensions; Elements

Author Information

Reprint Address:

International Islamic University Malaysia Int Islamic Univ Malaysia IIUM, Kulliyah Islamic Revealed Knowledge & Human Sci, Dept Fiqh & Usul Al Fiqh, Gombak, Selangor, Malaysia.

Corresponding Address: Al-Fijawi, MFA (corresponding author)

+ Int Islamic Univ Malaysia IIUM, Kulliyah Islamic Revealed Knowledge & Human Sci, Dept Fiqh & Usul Al Fiqh, Gombak, Selangor, Malaysia.

Addresses:

- [ 1 ] Fed Univ Kashere, Fac Humanities Management & Social Sci, Gombe, Gombe State, Nigeria
- + [ 2 ] Int Islamic Univ Malaysia IIUM, Kulliyah Islamic Revealed Knowledge & Human Sci, Dept Fiqh & Usul Al Fiqh, Gombak, Selangor, Malaysia
- + [ 3 ] Int Islamic Univ Malaysia IIUM, Kulliyah Islamic Revealed Knowledge & Human Sci, Dept Arab Language & Literature, Gombak, Selangor, Malaysia
- + [ 4 ] Int Islamic Univ Malaysia IIUM, Dept Psychol, Gombak, Selangor, Malaysia
- + [ 5 ] Int Islamic Univ Malaysia IIUM, Kulliyah Islamic Revealed Knowledge & Human Sci, Gombak, Selangor, Malaysia
- + [ 6 ] Int Islamic Univ Malaysia IIUM, Kulliyah Econ & Management, Gombak, Selangor, Malaysia

E-mail Addresses: luqzak@fukashere.edu.ng; Abumariyah@iium.edu.my; rahmahao@iium.edu.my; Shukran@iium.edu.my; suhaimims@iium.edu.my

Funding

Funding Agency	Grant Number
Ministry of Education, Malaysia	FRGS/1/2017/SS03/UIAM/02/1

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